

February 12, 2013

**BY CERTIFIED MAIL**  
**RETURN RECEIPT REQUESTED**

Nor Cal Cablevision Inc  
General Manager  
2128 Meyers Street  
Oroville, CA 95965

Re: Notification of Network Non-duplication Rights

To the Director of Programming Operations:

Esteem Broadcasting of California, LLC, licensee of KCVU(TV), Paradise, California (the "Station"), located at 300 Main Street, Chico, CA 95928 in the Chico-Redding, California television market hereby gives you notice of Station's network non-duplication rights in connection with entering into the Station's affiliation agreement with the FOX television network. The Station holds the exclusive broadcast and cable carriage rights, in a geographic area as specified by FOX that encompasses or may encompass your cable systems, for the FOX programs broadcast by the Station. These rights are effective immediately, and they remain in effect until June 30, 2014.

The Station's network non-duplication rights apply with respect to all FOX programs, in any and all formats (whether digital, analog or otherwise), including those programs broadcast by the Station during the time periods set forth below. These time periods may be subject to change. In addition, the Station holds network non-duplication with respect to other programming that is not regularly scheduled but which is aired by the Station. These network non-duplication rights apply to both simultaneous and non-simultaneous duplication, with respect to all FOX programs during the term of the Station's FOX affiliation agreement (from December 19, 2012 through June 30, 2014). Currently, FOX's regularly scheduled programs are scheduled to air on the following days and time periods (subject to change):

|   |                                       |                                   |
|---|---------------------------------------|-----------------------------------|
| Daytime:  | 9-10 a.m.<br>10 a.m.-12 p.m.          | Sunday<br>Saturday                |
| Prime Time:   | 7-10 p.m.<br>8-10 p.m.                | Sunday<br>Monday through Saturday |
| Late Night:   | 11 p.m.-12 a.m.<br>12 a.m.-12:30 a.m. | Saturday<br>Saturday              |
| Weekend, All-Star &<br>FOX Post Season Sports<br>(including pre-game<br>and post-game shows): |                                       | As scheduled for Station by       |





For Daytime Programming, the specified times above apply to all Time Zones. For time periods that than Daytime, the times above apply for the Eastern or Pacific Time Zones, and Mountain and Central time Zones are one hour earlier.

The Station hereby invokes its right under the network non-duplication rules of the Federal Communications Commission, 47 C.F.R. §§ 76.92 - 76.94, to protection from any and all of the cable systems listed above or any others operated by you within 55 miles of Paradise, California (but not including any area outside the Chico-Redding, California Nielsen Media Research Designated Market Area), in the distribution to their customers of any of the programs referenced above, by any means other than by carrying the Station. As noted above, these rights are effective immediately. To the extent that these systems carry a signal that includes programming to which we are entitled to non-duplication protection, they must delete such programming.

If you have any questions, please call me at 530-893-1013 or 530-893-1234 ext. 203

Sincerely yours,

Paula Murphy  
Station Manager, KCVU  
300 Main Street  
Chico, CA 95928

